



UNITED STATES PATENT AND TRADEMARK OFFICE

**MAILED**

APR 25 2002

**DIRECTOR'S OFFICE  
TECHNOLOGY CENTER 2100**

COMMISSIONER FOR PATENT  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 2023  
www.uspto.gov

Paper No. 4

Cooley Godward LLP  
Attn: Patent Group  
11951 Freedom Drive  
One Freedom Square-Reston Town Center  
Reston, VA 20190-5601

In re Application of: John W. Fisher, Jr. et al. )  
Application No. 09/785,062 )  
Filed: February 16, 2001 ) **DECISION ON REQUEST FOR**  
For: METHOD AND SYSTEM FOR ) **WITHDRAWAL AS ATTORNEY**  
GENERATING, DISPLAYING, AND )  
MANIPULATING A MARKETING )  
MODEL )

This is a decision on the Request To Withdraw from Representation filed February 12, 2002

A grantable request to withdraw as attorney of record should indicate thereon the present mailing addresses of the attorney(s) who is/are withdrawing from the record and of the applicant. The request for withdrawal must be signed by every attorney seeking to withdraw or contain a clear indication that one attorney is signing on behalf of another/others. A request to withdraw will not be approved unless at least 30 (thirty) days would remain between the date of approval and the later of the expiration date of a time to file a response or the expiration date of the maximum time period which can be extended under 37 C.F.R. § 1.136(a). The effective date of withdrawal being the date of decision and not the date of request. See M.P.E.P. § 402.06. 37 C.F.R. § 1.136 further requires that the applicant or patent owner be notified of the withdrawal of the attorney or agent.

The request is **GRANTED**.

All future communications from the Office will be directed to the below-listed address until otherwise notified by applicant. This correspondence address is provided by the withdrawn attorney(s). Applicant is reminded of the obligation to promptly notify the Patent and Trademark Office (Office) of any change in correspondence address to ensure receipt of all communications from the Office.

*Pinchus M. Laufer*

Pinchus M. Laufer

Special Programs Examiner

Technology Center 2100

Computer Architecture, Software, and Electronic Commerce

(703) 306-4160

Serial No. 09/785,062  
Decision on Petition

- 2 -

cc: Mr. John W. Fisher  
Tactical Marketing Ventures, LLC  
10385 Westmoor Drive, Suite 200  
Westminster, Colorado 80021